

LETCWORTH BID RENEWAL 2019 - 2024



Important notice from the BID Chairman

BIDs in the UK can only last for a maximum period of five years before being renewed. The current Letchworth BID term is due to come to an end on **31st March 2019**. As a Letchworth business you have the opportunity to help shape the BID over the next five years by identifying those changes, improvements and projects that you would like to see form part of the new Business Plan.

Since the Letchworth BID started it has delivered many activities and projects aimed at attracting more visitors to the town and providing tangible benefits to businesses.

I am urging all businesses to get involved with the renewal process over the next few months. Whether it is more events, cost savings, or lobbying for bigger changes, it's your time to have your say and shape the future of our town.

You will find in this newsletter an invitation to a launch event where we will review what we have achieved to date and outline the opportunities

for being involved in the development of a new BID Proposal and Business Plan. You will also see an invitation to the first series of workshops which will provide an opportunity for you to discuss the challenges you face as a business and identify the sort of projects which you think would help you in the future.

Along with the invitations we also enclose a survey which we would like you to spend a little of your time to complete. If you would prefer, we will also be visiting businesses to discuss your thoughts for the future.

If you would like to arrange an appointment for someone to come and see you or would like more information as to how you can get involved, please contact the BID office on tel: **01462 486999** or email: **bid@loveleitchworth.com**

Chris Gerard
Chair, Letchworth Garden City BID

Invitation to the BID Renewal Launch event

An opportunity to review what the BID has achieved over the last five years and learn about how to get involved in shaping the new BID Business Plan.

On **Wednesday 14th March**, from 5.30pm to 7.15pm, The Broadway Gallery, 2 The Arcade, Letchworth, SG6 3EW.

AGENDA

- | | |
|-------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 5:30pm to 6:00pm | ARRIVAL, DRINKS AND NETWORKING |
| 6:00pm to 6:45pm | WELCOME
Background and achievements of the Letchworth BID
The renewal process and key dates
Q & A and your views for the future
Ways to get involved |
| 6:45pm to 7:15pm | DRINKS, NETWORKING AND FEEDBACK |

The event is FREE to attend, please RSVP to:

Patricia Saunders, BID Manager

tel: **01462 486999**

email: **bid@loveleitchworth.com**



Workshops for you to plan your future

The Letchworth BID invites you to join a workshop to help plan projects which you think should be included in the next business plan for 2019 - 2024.

This is an important opportunity for you to discuss what should be included in the business plan for the next five years to benefit your business.

Please feel free to select which workshop is most convenient for you.

VENUE

The Third Place
Garden Square Shopping Centre
Eastcheap House
Central Approach
Letchworth, SG6 3DL

RSVP:

Patricia Saunders, BID Manager

tel: **01462 486999**

email: **bid@loveletheworth.com**

TUESDAY 10TH APRIL

10:30am to 12noon
1.00pm to 2:30pm
3:30pm to 5.00pm
6.00pm to 7:30pm

WEDNESDAY 11TH APRIL

8:30am to 10.00am
11:30am to 1.00pm

